

2. Networking, Postings Most Useful to Job Seeking Students

What activities and services do students think are most helpful to them in their job search?

Among Class of 2009 seniors responding to NACE's *2009 Student Survey* who had a job offer, 38.1 percent cited networking as extremely useful, followed by job postings on the company web site (30.2 percent), the company web site in general (28.6 percent), job postings on the career center web site (24.7 percent), and career/job fairs (20.3 percent).

In terms of career center offerings, more than 50 percent of seniors rated postings on the career center site as very or extremely useful, and more than 40 percent rated career/job fairs as very or extremely useful. For those career centers that are providing networking opportunities, student response is very positive: Nearly 70 percent of responding seniors said networking was very or extremely useful to them in locating a job.

NACE's *2009 Student Survey* was conducted from February 19 through April 30, 2009; more than 35,000 students from more than 840 colleges and universities nationwide—including more than 16,500 graduating seniors—participated. The survey report will be available in the fall.